



# Swiss-Indian Chamber of Commerce

## SICC Bulletin Advertising Rates

SIZE	PREPRODUCTION FORMAT	PRICE IN CHF (excl. VAT) PER ISSUE
<b>Inside Pages (4 colors)</b>		
1/1 page	CMYK PDF or JPEG	1'300.00
1/2 page	CMYK PDF or JPEG	900.00
1/4 page (horizontal)	CMYK PDF or JPEG	450.00
1/4 page (vertical)	CMYK PDF or JPEG	450.00
<b>Cover Pages (4 colors)</b>		
Inside cover page	CMYK PDF or JPEG	1'600.00
Inside back page	CMYK PDF or JPEG	1'700.00
Back page	CMYK PDF or JPEG	2'000.00
Enclosure/Flyer	CMYK PDF or JPEG	2'000.00

Discounts for multiple advertisements:  
12% for two issues; 15% for three issues.

### Technical Specifications:

Full Page Bleed: 20cm (W) X 28cm (H); Non Bleed: 18cm (W) X 26 cm (H)  
Half Page (Vertical): 10cm (W) X 28cm (H); (Horizontal) 20cm (W) X 14cm (H)  
Quarter Page: 10cm X 7cm

### Advertising Materials:

The stated prices are valid for ready for press artwork or films (screen 150). Other formats, screens or films can be converted by the printers at extra costs. You may also submit your advertisement as a high-end resolution CMYK PDF file to Dorit Sallis, SICC: [dorit.sallis@sicc.ch](mailto:dorit.sallis@sicc.ch)

Company \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ E-Mail \_\_\_\_\_

Date \_\_\_\_\_

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